

First Ascott-Branded Serviced Residence Owned By Plenitude Berhad Ascott Gurney Penang is Officially Open

By **<u>PenangToday</u>** 03/03/2022



CapitaLand Investment Limited's (CLI) wholly owned lodging business unit, The Ascott Limited (Ascott) will be managing Ascott Gurney Penang, the first internationalclass serviced residence in the state under Ascott's world-renowned luxury Ascott The Residence brand. Ascott Gurney Penang is owned by Plenitude Berhad, a publicly listed company with investments in hospitality and property development.



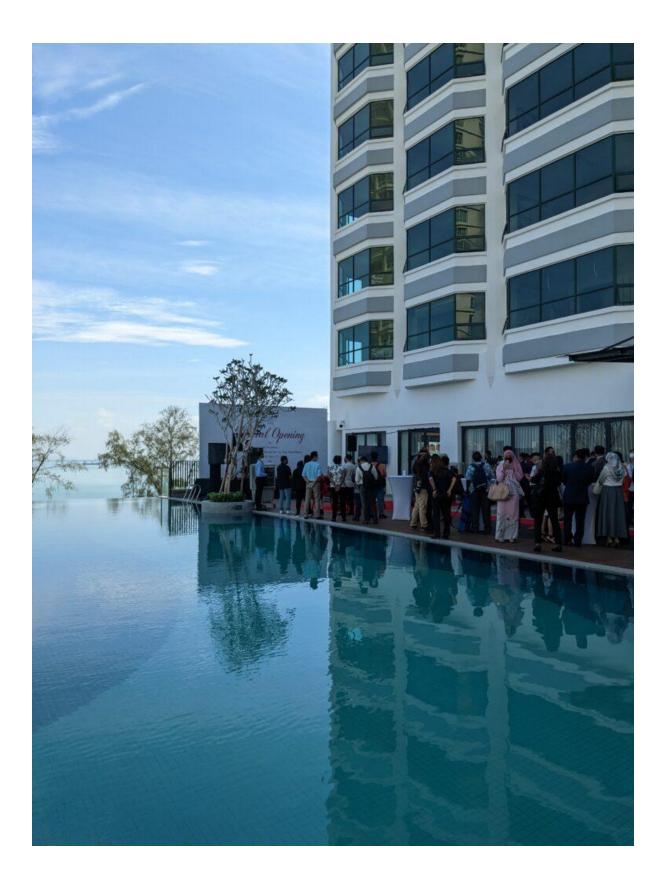
The guest of honour TYT Tun Dato' Seri Utama Ahmad Fuzi bin Haji Abdul Razak officiated the opening of the hotel this morning followed by drum performance and then proceeded to the 7th floor poolside for speeches and refreshment.





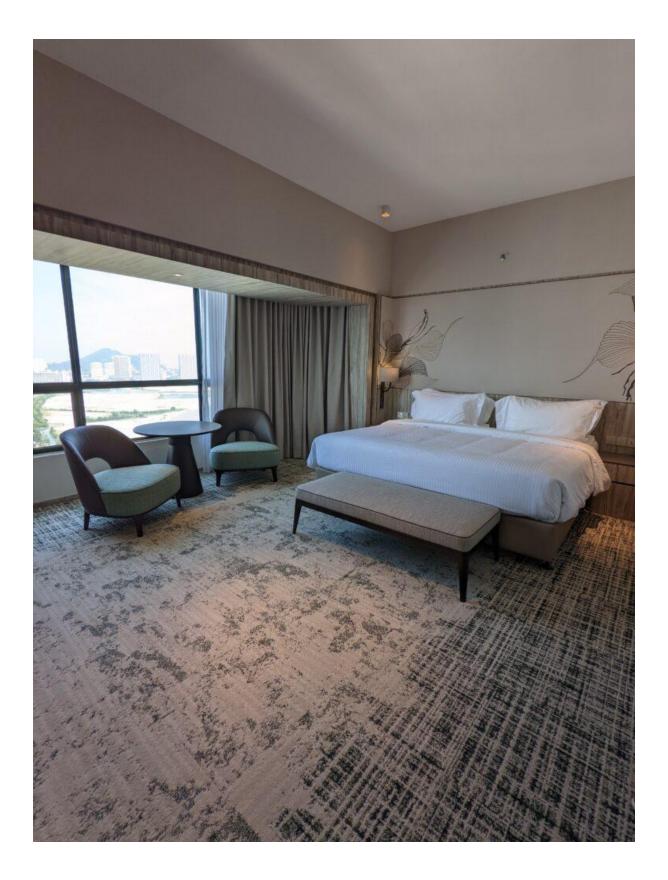
Mr Mondi Mecja, Ascott's Country General Manager for Malaysia said: "Ascott's flagship brand, Ascott The Residence, offers exclusivity, personalised services and impeccable comfort to discerning travellers around the world and we are proud to debut the first Ascott-branded property in Penang. Providing spacious and well-designed rooms as well as a plethora of facilities and food and beverage options, guests will be able to find their home-away-from-home at Ascott Gurney Penang. Ascott's recognition as the 'World's Leading Serviced Apartment Brand' at the prestigious World Travel Awards 2021 is a testament of our strong brand reputation and operational excellence. We invite guests to experience our award-winning hospitality in one of Malaysia's most historical cities."

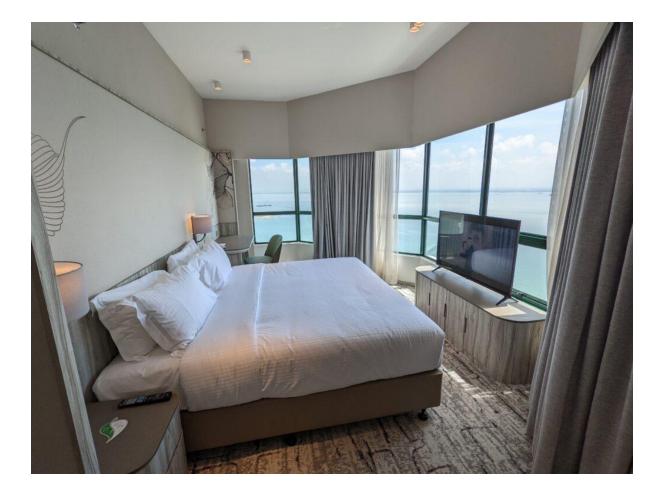


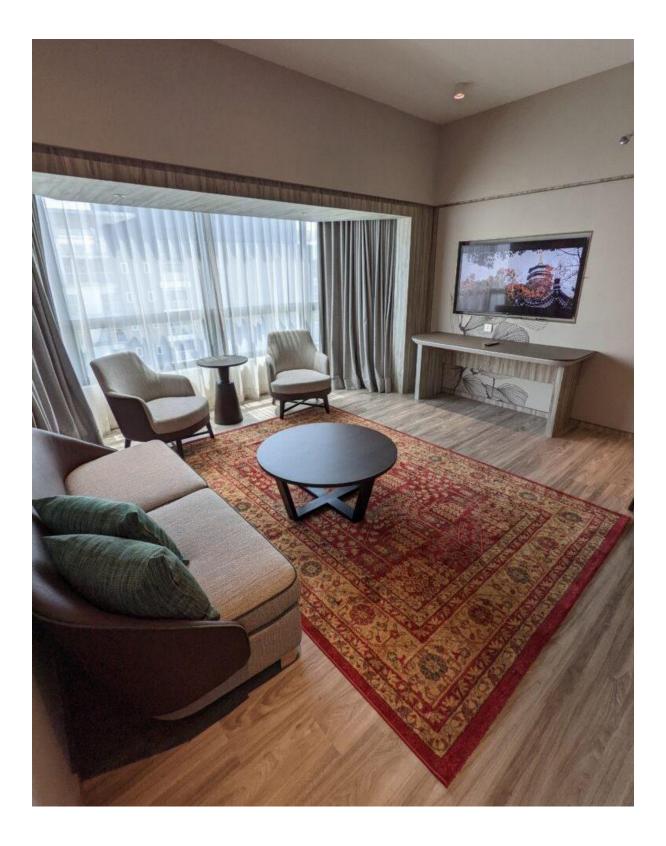




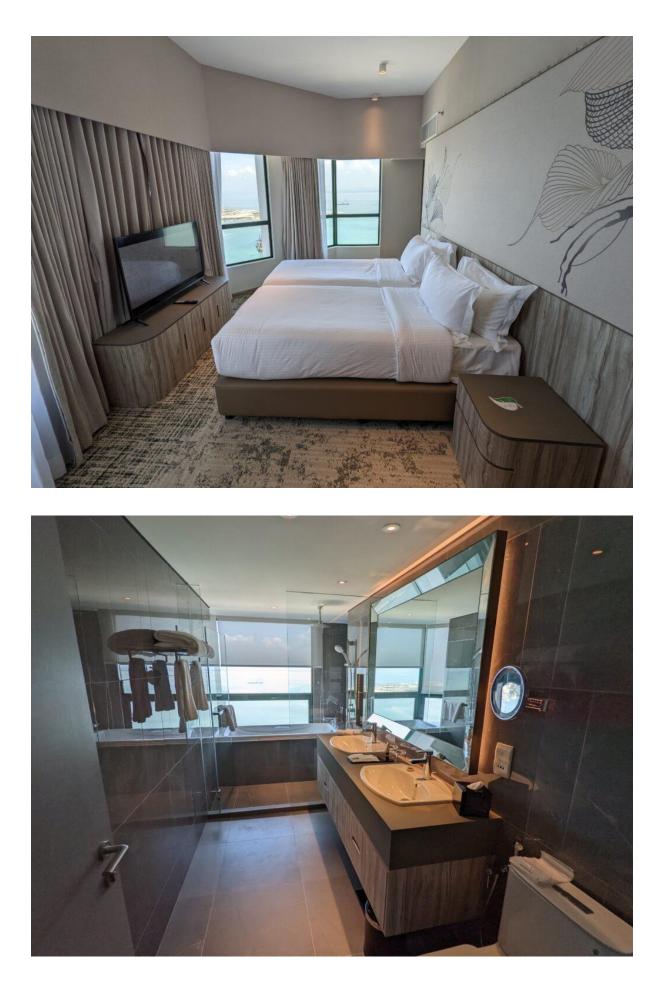
Located along a seafront promenade in the heart of bustling George Town, Ascott Gurney Penang caters to both business and leisure travellers as well as corporate long-stay guests. The 37-storey Ascott Gurney Penang offers 271 modern apartments, ranging from studios, one- and two-bedroom apartments. Each unit provides separate living and dining areas, fully equipped kitchen, as well as built-in washer and dryer.

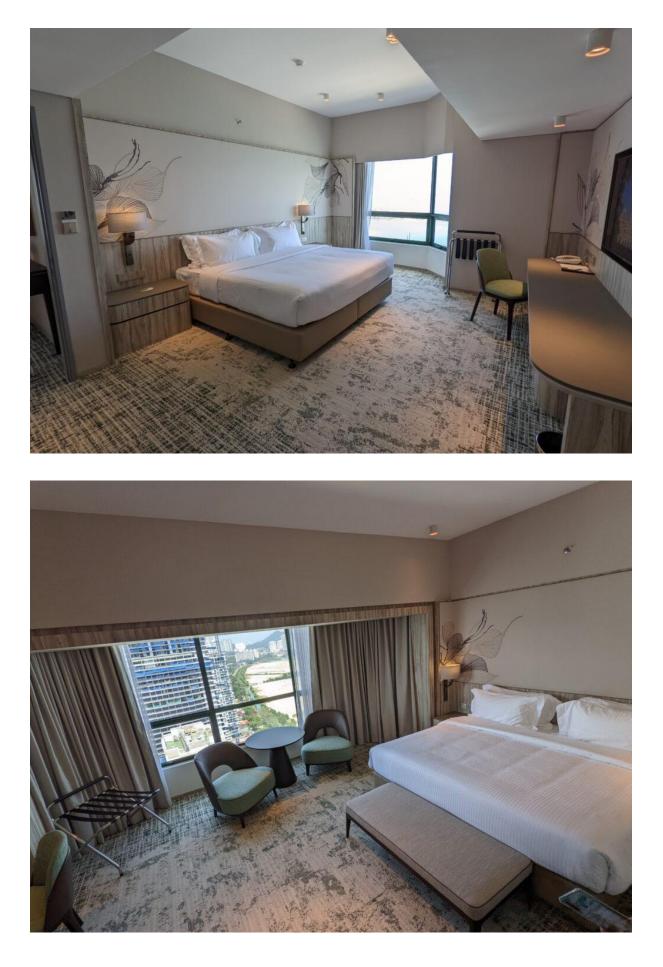


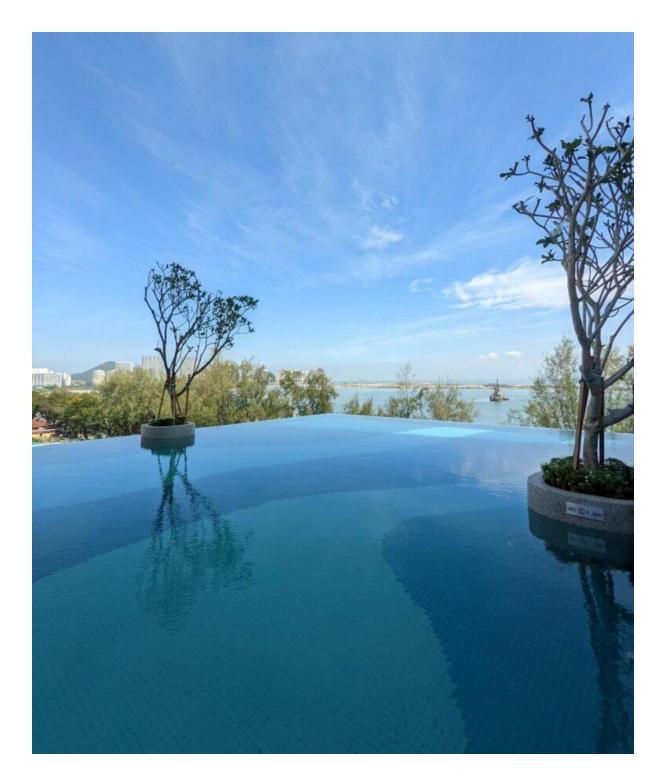








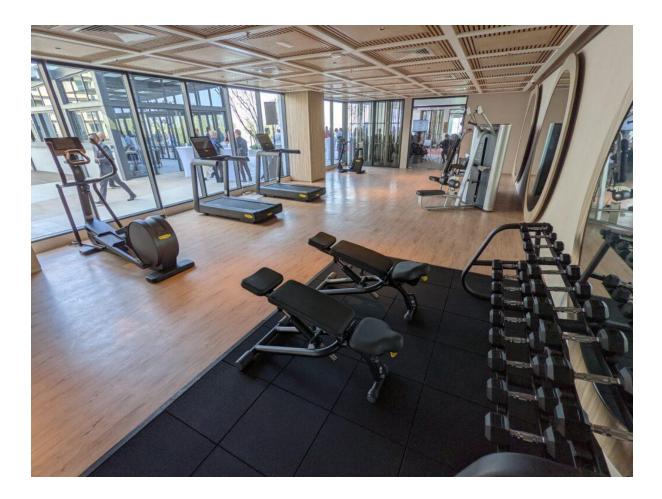




Ascott Gurney Penang lobby provides an elegantly practical space; a sizeable art installation greets our guests, complimented by floor-to-ceiling glass windows offering views of the sea. The building hosts a stunning selection of artwork by both local and international artists. Facilities at Ascott Gurney Penang include an infinity swimming pool, gymnasium, yoga room, residents' lounge, children's playroom, children's playground and dedicated outdoor barbeque areas.







The property also features an outstanding range of versatile and accommodative event and meeting spaces. Guests are able to host private meetings of up to 20 participants at the property's well-equipped meeting rooms while the ballroom with banquet service can host up to 800 guests for weddings or corporate events.

Ascott Gurney Penang is also the hotel and serviced residence in Penang to provide food and beverage options. Guests can experience a gastronomical feast across 3 F&B outlets- Timur Coffee House, Jo's Bar and Glass Bar. Guests can dine at the property's all-day-dining restaurant, Timur Coffee House or unwind at the lobby cocktail bar, Jo's Bar. They can also lounge at the poolside Glass Bar after a long day.

Foodies staying at Ascott Gurney Penang will be thrilled with multicultural cuisines from the surrounding hawker outlets nearby. The Gurney Drive Hawker Centre renowned for its delectable seafood dishes is a mere five-minute drive from Ascott Gurney Penang. Notable iconic and historical landmarks such as Fort Cornwallis, Kapitan Keling Mosque and Khoo Kongsi are all within a 5- to 10-minute drive from Ascott Gurney Penang. Guests can also shop to their heart's content at the Gurney Walk shopping mall which is linked to Ascott Gurney Penang. Gurney Paragon Mall and Gurney Plaza are a three- to five-minute drive from the serviced residence. Special opening rates start from RM388 per night for Ascott Star Rewards members In celebration of the opening of Ascott Gurney Penang, members of Ascott's loyalty programme, Ascott Star Rewards (ASR) can enjoy special promotional rates starting from RM388 per night. The promotion is available from now till 30 September 2022.

Guests can also sign up for the complimentary ASR membership here. For enquiries and reservations, please visit <u>www.discoverasr.com</u>, call 604 370 7000 or email <u>reservation.penang@the-ascott.com</u>.