

New serviced hotel in KL

By [JESSIE LIM](#)

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1 Chua (left) and Schreiber exchanging documents at a signing ceremony. 2 Oakwood Hotel and Residence Kuala Lumpur will have 252 units of studio and one-bedroom hotel rooms and apartments, a swimming pool, children's wading pool, gym and restaurant.

OAKWOOD Asia Pacific Ltd is establishing its presence in Malaysia.

The company has just signed an agreement with Plenitude Bhd to open the first Oakwood-branded property in Kuala Lumpur – Oakwood and Residences Kuala Lumpur.

Located on Jalan Ampang, the hotel and residence will have 252 units of studio and one-bedroom hotel rooms and apartments, a swimming pool, children's wading pool, gym and restaurant.

These facilities typify the Oakwood Residence brand which combines the spacious comfort of a private home with the services of hotel-like meeting rooms and a grand ballroom ideal for large group events.

Oakwood aims to provide a comfortable, secure, and spacious home environment that enables guests to set their own schedules and enjoy daily activities while offering services and facilities such as 24-hour concierge and front desk services, high-speed Internet connection, kitchenette and housekeeping service.

Oakwood Asia Pacific Ltd managing director Dean Schreiber said Kuala Lumpur was an important destination for the brand.

“The Malaysian capital is emerging as one of South-East Asia’s most alluring metropolises. We have seen rising demand for a dual hotel and residence property in the city and know that guests will feel right at home at Oakwood Hotel and Residence Kuala Lumpur.

“The hotel and residence is a perfect starting point in Malaysia for us. We look forward to making our guests proud,” he said.

He also thanked Plenitude for bringing the Oakwood brand to Kuala Lumpur.

Oakwood Asia Pacific manages a portfolio of 28 Oakwood branded properties in 16 cities across Asia – including the latest hotel and residence in Kuala Lumpur – with ongoing developments in strategic locations across the region.

Plenitude executive chairman Elsie Chua expressed their excitement over the strategic alliance with Oakwood, citing elegance, comfort and convenience as reasons for picking the brand.

“They have a proven track record of more than 50 years in providing spacious residences to discerning travellers in key locations, complete with modern amenities and backed by informed and responsive service professionals.

“Plenitude has invested RM50mil for the renovation and upgrading of Oakwood Hotel and Residence Kuala Lumpur. The refreshed development will meet the different needs of leisure and business travellers alike,” she said.

The Oakwood Hotel and Residence Kuala Lumpur, which is set to open in September, will be a shining jewel in the company’s stable of hotels and serviced apartments, Chua added.

Including Oakwood Hotel and Residence Kuala Lumpur, Plenitude now owns six hotels in Penang and Kuala Lumpur with an inventory of more than 1,200 rooms and an annual revenue of RM100mil.

“Overall, we intend to grow this side of our business further in line with our intention to improve recurring income.

“This reflects Plenitude’s commitment to be a major player in the robust hospitality sector to complement our property development business which remains our main income earner,” Chua said.

For details, visit www.oakwoodasia.com.