

## Plenitude inks MoU with TAR College to nurture future talents for the hospitality industry



By [Azanis Shahila Aman](#) - February 8, 2022 @ 3:50pm



*Plenitude Bhd (Plenitude) enters into a partnership with Tunku Abdul Rahman University College (TAR) to nurture future talents for the hospitality industry.*

KUALA LUMPUR: Plenitude Bhd (Plenitude) has entered into a partnership with Tunku Abdul Rahman University College (TAR) to nurture future talents for the hospitality industry.

The company signed a memorandum of understanding (MoU) with TAR to create opportunities to exchange industry knowledge among employees and students at strategic and working levels.

"This is in line with its mission to care for people, communities and the environment under the United Nations Sustainable Development Goals to deliver optimal economic

sustainability, environmental sustainability, and social sustainability (EES) practices," the company said.

Under the MoU, students from TAR can gain insights into industry-relevant skills and knowledge through the collective scope of industry knowledge and job placement.

"Plenitude is entrusted to take on a crucial role as a key industrial partner to TAR to share industry knowledge in the form of guest lectures, hotel visitations, workshops, and co-development of academic syllabi.

"Plenitude will also work closely with the establishment to facilitate undergraduates with greater opportunities to further their career development at the company's local and international hotels, properties and other business divisions," it said.

Plenitude director Hashimah Ismail said the collaboration is part of the company's vision of building sustainable real estate business activities and communities of the future.

"As a young talent-oriented corporation, we are committed to preparing Malaysia's youth to thrive in the complex and ever-changing future with the fundamental transformation of the higher education system.

"This is also aligned with the Malaysia Education Blueprint 2015-2025 to foster future talents with industry-relevant skills and knowledge, in the best interest of driving towards a high-income nation for the country," said Hashimah.

Hashimah said the MoU with TAR is a great opportunity for the company to provide access for students to strengthen their ability and gain exposure in the corporate world.

She said this would help students graduate with sufficient technical competencies and professional skills that allow them to contribute positively to the growth and development of the nation.

"Moving forward, we will continue to explore ways that could benefit the youth and the future workforce, this includes new talent development programmes and initiatives that are in the pipeline," she added.

Before this MoU, Plenitude has been offering scholarships to underprivileged students through the Plenitude Scholarship programme, which comes in the form of financial aid to support scholars' academic fees and living expenses.

To date, Plenitude has awarded the scholarship to two students from TAR UC who are undergoing the Bachelor of Hospitality Management (Honours) degree programme.