

PLENITUDE 25TH ANNIVERSARY SNAP, POST & WIN CONTEST TERMS AND CONDITIONS

The following Terms and Conditions (“**Terms**”) govern the Plenitude 25th Anniversary Snap, Post & Win Contest (“**Contest**”) organised by Plenitude Management Services Sdn Bhd (“**Organiser**”). By participating in this Contest, each participant (“**Participant**”) is deemed to have read, understood, and agreed to be bound by these Terms and any amendments or variations as may be made by the Organiser from time to time.

1. ORGANISER

Plenitude Management Services Sdn Bhd (Company No. 199001009268 (200840-U))

2. NAME OF THE CONTEST

Plenitude 25th Anniversary Snap, Post & Win Contest

3. CONTEST PERIOD

The Contest will run from 22 August 2025 at 9:00:00 to 30 September 2025 at 23:59:59 (Malaysia time). The Organiser reserves the right to vary, postpone, or extend the Contest Period at its sole discretion without prior notice.

4. ELIGIBILITY CRITERIA

4.1 The Contest is open to all individuals of any nationality who are residing in Malaysia and are 18 years of age or above at the time of entry.

4.2 Participants must not be:

4.2.1 Employees of Plenitude Berhad and its subsidiaries.

4.2.2 Immediate family members of the above employees.

4.2.3 Agents, representatives, or advertising and promotional vendors involved with the Contest.

4.3 The Organiser reserves the right to require proof of eligibility (including proof of age and residency) and to disqualify any Participant who fails to provide such proof within the specified time.

5. CONTEST CATEGORIES

5.1 Category A: General Entry

5.1.1 Participants must take a photo at any participating Plenitude premises.

5.1.2 For the purposes of this Contest, Plenitude premises include but are not limited to:

- **Sales Galleries:** Desa Tebrau Sales Gallery (Johor), Impian Hills Sales Gallery (Johor), Bukit Bintang Sales Gallery (Sungai Petani), The Marin Experience Gallery (Penang).
- **Hotels:** Novotel Kuala Lumpur City Centre, Oakwood Hotel & Residence Kuala Lumpur, Domitys Bangsar Kuala Lumpur, Travelodge Hotel Ipoh, Holiday Villa Resort & Beachclub Langkawi, Mercure Penang Beach, Tanjung Point Residences, Ascott Gurney Penang, Travelodge Hotel Georgetown, Travelodge Honmachi Osaka, Travelodge Myeongdong Namsan, Travelodge Myeongdong Euljiro.
- **Retail & Leasing Property:** Gurney Walk.

5.2 Category B: Photo Corner Entry

5.2.1 Participants must take a photo featuring the official 25th Anniversary Photo corner at any of the following designated Plenitude premises:

- Impian Hills Sales Gallery, Johor
- Bukit Bintang Sales Gallery, Kedah
- Mercure Penang Beach, Penang
- Holiday Villa Resort & Beachclub Langkawi, Kedah
- Travelodge Hotel Ipoh, Perak
- Gurney Walk, Penang

6. ENTRY PROCEDURE

6.1 Participants must, for the duration of the Contest Period:

6.1.1 Set their Instagram account to public.

6.1.2 Follow both @plenitude.property and @plenitudehotels on Instagram.

- 6.2 Participants must post their photo(s) on Instagram Feed during the Contest Period. Each post must:
- 6.2.1 Clearly show the Participant making a visible “2” and “5” hand gesture.
 - 6.2.2 Tag both **@plenitude.property** and **@plenitudehotels**
 - 6.2.3 Include the hashtag **#Plenitude25Years** in the caption.
 - 6.2.4 Remain publicly visible throughout the Contest Period.
- 6.3 Participants may submit multiple entries across both categories. Each individual is only eligible to win one (1) prize.
- 6.4 Only original photos taken and owned by the Participant are eligible. Any use of third-party materials (online or offline) is strictly prohibited.

7. WINNER SELECTION & PRIZES

- 7.1 Winners will be selected via random draw from all eligible entries.
- 7.2 Winners will be contacted via Instagram direct message. A public announcement will also be made on the official Plenitude Property and Plenitude Hotels Instagram pages on 10 October 2025.
- 7.3 Winners must message either Plenitude Property or Plenitude Hotels via Instagram direct message within five (5) calendar days from the announcement date and provide the following details:
- Full name (as per NRIC or Passport)
 - NRIC or Passport number
 - Mobile number
 - Email address
 - Mailing address

7.4 All winners will receive:

7.4.1 Hotel Stay:

- Category A: 3D2N stay for 2 persons at selected hotels (see table below)
- Category B: 4D3N stay for 2 persons at selected hotels + RM250 Touch 'n Go eWallet credit

7.4.2 Gurney Walk Vouchers (all winners):

- RM100 F&B Cash Voucher and RM100 Beauty & Wellness Cash Voucher

| Category | Hotels | No. of Winners |
|--------------|--|----------------|
| A | 3D2N Stay at Holiday Villa Resort & Beachclub Langkawi | 1 |
| | 3D2N Stay at Mercure Penang Beach | 1 |
| | 3D2N Stay at Travelodge Hotel Ipoh | 1 |
| | 3D2N Stay at Oakwood Hotel & Residence Kuala Lumpur | 1 |
| | 3D2N Stay at Tanjung Point Residences | 1 |
| B | 4D3N Stay at Travelodge Honmachi Osaka | 2 |
| | 4D3N Stay at Travelodge Myeongdong Namsan | 1 |
| | 4D3N Stay at Travelodge Myeongdong Euljiro | 1 |
| | 4D3N Stay at Ascott Gurney Penang | 1 |
| TOTAL | | 10 |

7.5 All prizes, including hotel stay vouchers, TNG eWallet credit, and Gurney Walk cash vouchers, will be issued within **thirty (30) working days** from the date the Organiser receives complete and accurate personal details from the winner, as outlined in Clause 7.3.

7.6 Hotel stay vouchers will be issued either in digital (PDF) or physical format, at the sole discretion of the Organiser. Each voucher will:

7.6.1 Be issued in the **name of the confirmed winner**.

7.6.2 Be strictly **non-transferable** and **non-exchangeable** for cash or other items.

7.6.3 Be **valid only within the period** stated on the voucher and cannot be extended or reissued upon expiry.

- 7.6.4 Be subject to booking conditions imposed by the respective hotel, such as blackout dates and advance reservation requirements.
- 7.6.5 Require proof of identity matching the name on the voucher at the time of booking or check-in.
- 7.7 TNG eWallet credit will be credited to the winner's Touch 'n Go eWallet account registered under the valid phone number provided. Winners must comply with any additional terms set by Touch 'n Go.
- 7.8 Gurney Walk cash vouchers will be issued in physical form and delivered to the mailing address provided by the winner. These vouchers:
 - 7.8.1 Are valid only within the period stated on the voucher and cannot be extended, replaced, or exchanged for cash.
 - 7.8.2 Are subject to terms and conditions imposed by the participating F&B and Beauty & Wellness outlets at Gurney Walk.
- 7.9 The Organiser reserves the right to alter, vary, replace, or substitute any prize with items of equal or greater value at any time at its sole and absolute discretion without prior notice.
- 7.10 In the event that a winner chooses not to accept a prize, the prize shall be forfeited and dealt with at the absolute discretion of the Organiser.
- 7.11 The Organiser shall not be liable for (a) lost/delayed prizes due to third-party failures, (b) technical errors beyond its control, (c) winner misconduct/voucher misuse, or (d) third-party service issues.
- 7.12 All winners are required to liaise directly with the respective hotel or vendor for reservation and redemption matters.

8. DISQUALIFICATION

- 8.1 The Organiser reserves the right to disqualify entries at any stage of the Contest if:
 - 8.1.1 The Participant is ineligible or fails to comply with these Terms.
 - 8.1.2 The entry contains false or misleading information.

8.1.3 The Participant is found to have manipulated or attempted to manipulate the entry process (e.g. using bots, fake accounts, plagiarised or AI-generated content).

8.1.4 The Participant submits inappropriate or offensive content, including but not limited to content that is vulgar, defamatory, discriminatory, illegal, or in conflict with Plenitude's brand values.

8.1.5 The Participant breaches any applicable laws or regulations.

8.2 The Organiser further reserves the right to reclaim any awarded prize in the event of disqualification, including requesting the return of the prize or payment of its value.

9. RIGHTS TO CONTENT

9.1 By participating, Participants:

9.1.1 Represent and warrant that their submitted content is original and does not infringe on any third-party rights.

9.1.2 Grant the Organiser a non-exclusive, royalty-free, perpetual, and worldwide licence to use, publish, reproduce, edit, and share the content (with or without credit) for marketing, promotional, and publicity purposes across all platforms.

10. MODIFICATION OF CONTEST

The Organiser reserves the right to cancel, suspend, modify, or terminate the Contest at any time without prior notice. In such cases, the Organiser is not obliged to offer any substitute prize or compensation.

11. PRIVACY POLICY

By participating in the Contest, Participants acknowledge and agree that the Organiser will gain access to, use, disclose, retain and otherwise process their Personal Data provided by the Participants for the purpose of the Contest. Participants further acknowledge that personal data processing may involve transfer of data outside Malaysia where necessary for the purpose of the Contest and prize fulfilment. Participants who withdraw consent will be disqualified. The Organiser's applicable Personal Data and Privacy Policy is as set out at <https://plenitude.com.my/pdpa/> (as may be amended from time to time). In the event the Participants withdraw their consent to the access, use, disclosure, retention and process of their Personal Data, the Participants will be disqualified and ineligible for consideration for the Contest and the Prizes.